

VICTOR SIERRA COLORS

A confident and approachable color palette inspired by the sky (sunrise/sunset) that harmonizes with our operating brands.

PANTONE 2767 C

CMYK

RGB 19/41/75

#13294B

PANTONE 2915 C

CMYK

RGB 98/191/229

#62B5E5

PANTONE 7409 C

CMYK

RGB 240/179/35

#F0B323

PANTONE 7506 C

CMYK

RGB 239/219/178

#EFDDB2